THE CLAIMS

1. (Currently Amended) An on-demand book purchasing method for printing a book and delivering the book by mail 7 wherein a book is printed and delivered via a telecommunication line in response to a request via a telecommunication line from a person who wants to buy the book, said method comprising the steps of:

displaying a list of books \underline{in} on a book recommendation home page \underline{on} a display;

the person selecting a book from said book list in response to a request from said the person who wants to buy the book, and displaying a portion of the content of the book selected on the display;

sending via the telecommunication line the

predetermined items including at least a name and a mailing

address of the person who wants to buy the book, and a

number of copies to a vender who prints and delivers the

- 2. (Original) An on-demand book purchasing method according to claim 1, wherein said step of displaying a portion of the content of the book comprises the step of displaying the content of the book selected corresponding to at least half the pages or text characters thereof.
- 3. (Original) An on-demand book purchasing method according to claim 1, wherein said step of displaying a portion of the content of the book comprises the step of displaying the entire content of said book selected.
- 4. (Original) An on-demand book purchasing method according to claim 1, wherein said step of inputting predetermined items includes the step of going to a home page of a printing or book binding vendor that is linked to said book recommendation home page.
- 5. (Original) An on-demand book purchasing method according to claim 1, wherein said step of inputting predetermined items required to buy said book includes the step of inputting items that specify the name and address of the person who buys the book, and payment method.